



# ETHICAL Best Practices FOR CONSTRUCTORS

## Description:

Ethical Best Practices for Constructors is designed for all staff interested in learning the skills and principles to successfully operate ethically within the construction industry. Using case studies of ethical scenarios, participants will learn best practice standards for construction companies and how to operate ethically.

## Audience:

Ideal for all construction company staff and/or service contracting firms.

## Course outline:

1. What is ethics? What is considered best practice for constructors and service technicians?
2. What influences unethical behaviour?
3. How to deal with ethical dilemmas in the real world of construction
4. Corporate social responsibility and building an ethical reputation for your company
5. Developing an ethical corporate culture within your company
6. Benefits of developing a Code of Conduct for your company

## At the end of the course participants will be able to:

- Successfully deal with ethical dilemmas faced by constructors and what best practice solutions to use.
- Understand the conditions in which “ethical blurring” occurs.
- How to create social license with clients through corporate social responsibility principles.
- How to develop and maintain an ethical corporate culture within your company.
- How to develop a code of conduct for your company.

## Course fee includes:

All books and materials, lunch, certificate upon completion and parking.

## The course is offered as:

One day (6-7 hours) of lessons with instructor.

## The instructors:

**Mark Waters**, *CTech., GSC*

**Tim Williams**, *B.Econ., MBA, CPA, GSC*

Go to [bgcpartners.ca/about.php](http://bgcpartners.ca/about.php) to view instructor bios.



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